



# EPISODE GUIDE

LEADING  
SECOND

## Episode 219

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Lead It Like You Own It ft. Brandon Stewart

Leading Second is proud to announce the release of our first book, Lead It Like You Own It. Brandon sits down with Lindsay, Matt Martin (NorthRock Church, San Antonio, TX), and Jon Hatto (Hillsong Church, Toronto, Canada) to discuss the process Brandon walked through to write the book and how it can help every leader in ministry.

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### THE MOTIVATOR.

We aren't here to build a ministry. **We're here to raise up leaders for the Kingdom of God.**

We measure effectiveness for the Kingdom. We needed another tool to tell this message differently.

There are a lot of people who end up in ministry but are hired hands and renters. They don't own the ministry as if it were their own.

But in the second chair, we end up serving something that's not our own. So **we need to lead it like we own it.**

Leading Second is focused on getting Lead It Like You Own It into local churches everywhere to raise up leaders.

## **TENSION STATEMENTS.**

The worst thing you can do is write an interesting book. The best thing you can do is write a transformational book.

Jesus did attention statements. He would walk up to people and say, "You've heard it said... but I say to you...". That is Jesus transforming their thinking.

Lead It Like You Own It has seven tension statements. It starts with a conventional thought, then changes how we look at it through a Biblical, Kingdom-centered way.

Book Set Up:

- The book is written in seven parts.
  - Each part has a key tension statement.
  - Each part has a shift that it asks the leader to make.
  - Each part has seven chapters.
    - These chapters set up the problem, back up the claims, and support the lessons.
  - Stop and ponder at the Stop and Think About It sections.

Do not read it fast. Do not read it in one setting.

Don't miss the epilogue: Ownership's Final Act.

Ideally, you'd take a seven-week journey and read a chapter a day.

- Take new leaders on the journey.
  - Walk them through it. Meet with them. Invest time into them.

Leading Second is also launching a signature online course on Leading Second+ that can be shown with the reading. Each section is broken down into a 30-minute talk.

This course is for teams and leaders to take the concepts of the book and break it down for even more practical leadership application.

## Dig Deeper

1. The book challenges the conventional wisdom that 'leadership begins with a title' by asserting that 'leadership can happen anywhere by anyone.' How does this tension statement reshape your understanding of who qualifies as a leader in the church?

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2. Wayne Gretzky's assist record illustrates the power of setting others up for success rather than personal achievement. How does viewing leadership through the lens of assists rather than goals change your approach to team dynamics?

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3. The book was written specifically for new leaders coming into ministry. What foundational truths about ownership do you wish someone had taught you when you first started leading in the church?

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## Additional Resources

### *Connect With Us:*

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### *Goff Companies:*

[Goff Companies](#) works with churches through the building process. Their team of experts, designers, and pastors walks alongside you to make church facility expansion simple and mission-aligned so leaders can build places that inspire worship, connection, and growth.

### *Lead Like You Own It:*

Our debut book is a call for leaders to take ownership of the vision they serve. Drawing from years of leading and coaching in the Church, *Lead It Like You Own It* helps teams close the gap between what they intend to build and what they actually create.

To buy the book and access extra content and resources, visit [leaditlikeyouownit.com](https://leaditlikeyouownit.com).